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Go-Green.ae Launches Site with 41 international Languages

Dubai, United Arab Emirates - June 5, 2009: According to Anu Agarwal, Vice President of Go-Green.ae, "What started off as a local 'Green' community site has now gone global in 41 international languages. We have had a terrific response to our portal from over 60 countries worldwide. Our daily e-newsletter reaches out to over 12,000 subscribers interested in going green. We have suitably upgraded the contents of our site to include a blog, eco-sustainable products information, interface to Facebook Connect, Twitter and LinkedIn, international eco-events guide, 'Green' success stories and an electronic guide to 'Practical Ways To Go Green'.

Go-Green.ae recently launched an online directory for 'Green' products and services. Organizations interested in showcasing their products/services can add their information online. Go-Green.ae will also shortly be launching an online eco-store where consumers can shop online for eco-friendly and energy efficient consumer products. Suppliers interested in selling their eco-friendly and organic products can contact Anu Agarwal at anu@go-green.ae

Go-Green.ae has become an extremely popular site on the web and receives an average of 120,000 visitors per month. With the launch of multilingual content, the web traffic is likely to increase exponentially.

Go-Green.ae features 'Green Stories' that demonstrate the steps taken by corporations as part of their commitment to preserve the planet. Global organizations such as Sony, Panasonic, Lexmark, Orange, Toshiba, Cisco, Nokia, Discover, Dell, HSBC, Google, Emirates Airlines, Marriott, Hotels and Resorts Intercontinental Hotels, Grand Hyatt, McDonalds, Zipcar, Nissan, Mercedes and Mazda share their 'Green Innovations' online.

The 'Green Heroes Program' gives credit and encouragement to individuals who have contributed in the fields of renewable energy, energy efficiency and sustainability.

Go-Green.ae is updated 24/7 with information relating to news, events, technologies, videos, web resources and success stories in the field of energy conservation, sustainability and environmental protection.

Go-Green.ae recently won the Alternate Energy Award at ADIPEC, in recognition of its contribution to promoting environmental awareness and also featured on CNN for its coverage on Dubai's participation in Earth Hour.

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